

Profile

Experienced Creative. Proactive Project Manager. Client Satisfaction Focus.

Senior Graphic Designer with a passion for creativity and a talent for quickly understanding client needs. I am highly organized, efficient, and focused on the details to ensure projects are managed effectively. As a hands-on creative, I love coordinating materials for digital, web, and print production, always with the end goal in mind.

Areas of Expertise

- **Event Brand Campaigns.** During a five-year government contract with the esteemed *National Science Foundation*, I conceptualized and produced brand materials for both in-person and virtual events. This work involved creating three distinct events each year, and all associated products for web, digital, and print. Through expedient and high-quality output, my contributions maintained high levels of client satisfaction.
- **Web Designs.** Envisioned new front-end web designs for the *University of Arizona Biosphere 2* and other College of Science programs. Successfully converted HTML and CSS websites to content management systems to facilitate self-maintenance. Consistently recognized by outside entities for visual interest and multiple modes for accessing dynamic content.
- **Digital & Print Brochures.** Designed event meeting materials for a five-year freelance client, the *Hydraulic Institute*, showcasing my creativity and skill. The marketing materials were visually appealing and captivating to potential attendees. My work was met with enthusiasm by the client and I took pride in delivering high-quality results that reflected their brand.

Core Competencies

Adobe Creative Cloud, InDesign, Photoshop, Illustrator Acrobat, After Effects, WordPress, Elementor, Drupal, HTML, CSS, Storyline, MS Office, Design, Web, Digital, Print, Typography, Color Theory, Branding, Graphics, ADA Compliance

Experience

Graphic & Web Designer

2000 – Present

As a hands-on creative, I love coordinating materials for digital, web, and print production, always with the end goal in mind.

ManTech International Corp., Reston, VA

February 2017 – February 2022

Senior Graphic & Web Designer

Design/produced multiple products for government client.

- Conceptualized in-person event brands. Applied brand to posters, retractable banners, PPTs, booklet design/layouts, table tent cards, reception invites, hotel maps, app graphics, email templates, flash drives, video animations and other materials.
- Created graphic brands for virtual video events including web design, animations, zoom backgrounds and various digital products.

- Web designer for several event sites including brand design concept and theme modifications. Skills used were visual graphic design, HTML, CSS coding in WordPress and Elementor Pro.
- Worked in collaboration with Instructional Designer to provide graphic support for trainings in Storyline.

University of Arizona, Tucson, AZ

May 2012 – June 2015

Senior Web Designer/Developer

Created web sites and branding materials for UA College of Medicine, Office of Diversity and Inclusion. Projects included:

- Design/developed department website from rough comp to finished site. Created front-end visual design for customized Drupal theme.
- Consistent branding of numerous social media venues to complement web styles.
- Designed marketing brochures/booklets and worked with printer in bid process, production, and file hand-off.

May 2007 – June 2012

Graphic Design Supervisor

Created multiple products for UA College of Science depts., UA Biosphere 2 and several government organizations. Samples of web and print projects:

- Design/developed department websites from rough comp to deployment. Created front-end visual design for customized Drupal theme. Set-up numerous back-end settings with blocks and views. Collaborated with developer to set-up complex applications and custom PHP systems.
- Converted original HTML iteration files to Drupal themes for expedited user interface.
- Visualized museum display panels. Design and production completed for gem and mineral exhibitions. Achieved appropriate file size set-up and necessary enlarged image resolution for non-pixelated printing.
- Designed/layout spreads for a 4-color CMYK bi-monthly technical science hydrology magazine. Created initial page designs/illustrations, as well as text and ad layout. Used advanced features in InDesign to produce concept to printer files.
- Conceptualized and produced array of print materials including brochures, booklets, ads, posters and conference materials for various events.

May 2006 – May 2007

Senior Graphic Designer

Design/revision of training manuals and companion materials for psychology department smoking cessation program. Variety of products completed including large format posters and logo design.

Education

Graphic Information Technology (BS)

Arizona State University, Tempe, AZ